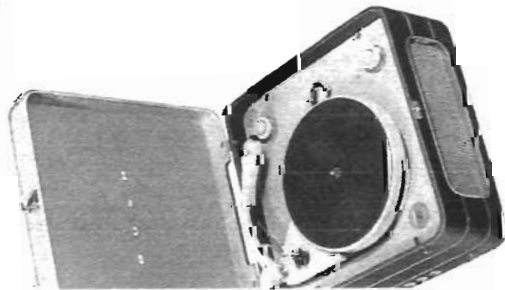


Record Players



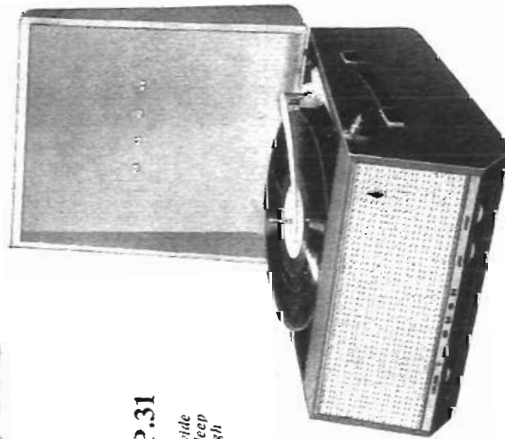
SRP.30
15 1/2" square
17 1/2" deep
9 1/2" high

The record players introduced by Bush last season a great name for themselves and an equal position upon those who bought them.

This is the SRP.30—the latest single player with speed motor—detachable dual turnover crystal pick-up and TWO SPEAKERS—a 6 x 4 elliptical high fidelity 'tweeter'.

It will work on A.C. supplies only and the case is fitted in two tones of rexine with gilt trim. Common with all Bush-built record reproducing equipment, the SRP.30 is adapted so that it may be connected to the requisite special pick-up and amplifier unit for playing the new stereophonic records. A suitable amplifier unit (type AU.31) will be available from your Bush Dealer.

23 Guineas



SRP.31
15 1/2" wide
17 1/2" deep
9 1/2" high

The SRP.31 is a more elaborate and powerful player than the SRP.30, in that it is fitted with autochanging mechanism which loads ten discs either 10" or 12" in any order.

The push-pull output develops splendid volume and two speakers are fitted—an elliptical unit and a 'hi-fi' tweeter.

Furthermore, separate Bass and Treble controls are fitted. These, together with the combined Volume and On/Off switch, are edge-operated and mounted directly below the speaker grille.

The SRP.31 is already adapted so that it may be connected to the requisite matching amplifier and special pick-up head to play stereophonic records. A suitable amplifier unit (type AU.31) will be available from your Bush Dealer.

28 Guineas

Bush Radio products are supplied by Appointed Dealers only.

All Prices include Purchase Tax.



BUSH APPOINTED DEALERS

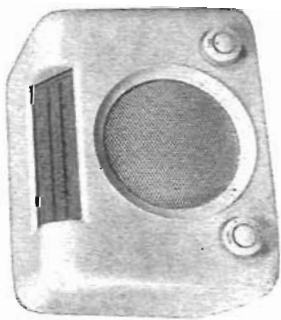
BUSH RADIO LTD. POWER ROAD CHISWICK W4



A COMPANY WITHIN THE RANK ORGANISATION



Mains Portables



DAC.90A

9 1/2" high
14 1/2" wide
7 3/4" deep

£15.5.0

The DAC.90A is the set which has beaten all records for maintained production and the number sold—an A.C./D.C. mains portable with self-contained aerials for AM radio. In performance it is still at the top of its class. Also available in a brown cabinet at 14 guineas.

The DAC.70 is another highly efficient A.C./D.C. mains portable, but with a newer look, and with a large circular and brightly lit scale. It also is for AM radio only and has its own in-built aerial.

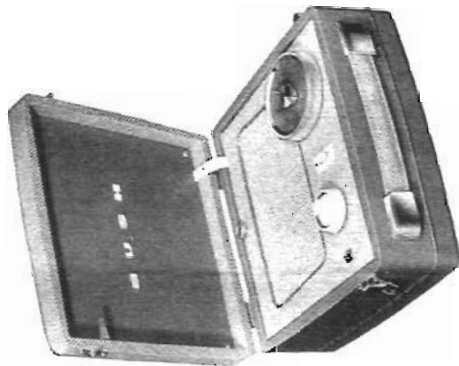


DAC.70

9 1/2" high
14 1/2" wide
6 3/4" deep

15 Guineas

Battery Portable



BP.61

A neat and compact battery portable really light in weight (6 lb.), giving good quality reception on the Medium and Long wavebands—and of gay attractive appearance. That, briefly, describes the Bush BP.61 here illustrated.

The BP.61 is not a midget, and was not designed to show how small a set Bush could produce, for if smallness is made the controlling factor, then tone quality and battery capacity must suffer.

Bush have preferred to make a portable which really is easy to carry around—yet capable of giving good tone and faithful service.

9" long, 9 1/2" broad, 4" deep (closed)

13 Guineas (Less batteries)

Mains / Battery Portable



MB.60

Here is a radio which catches the eye at once, while its range and tone quality are every whit as arresting to the ear. The MB.60 is a true portable, but it works either from A.C. supplies or dry batteries. The change-over is automatic—plugging in to mains cuts out the battery circuit and vice versa.

A built-in ferrite rod aerial is used for the Medium and Long wave stations, though a socket is fitted to which an external aerial may be connected if desired.

A great feature of the set is the bold circular tuning dial with its serrated plastic surround which itself forms the tuning control. As well as being highly decorative, it ensures easy reading of the scale and thus accurate tuning.

9 1/2" high, 13 1/2" wide, 3 1/2" deep

21 Guineas (Less batteries)

Listeners hear so much good for themselves

They need is the right equipment—and within the pages of this Bush folder no one can fail to find a Bush-built radio ideally suited to his or her individual needs and

most these sets will receive the Very High frequency service in addition to the Medium and Long wavebands, for there are many districts in Great Britain where listening to medium wave programmes is perforce regarded as a waste of time owing to excessive background and interference.

With their VHF service the BBC have restored to listening all the clarity and tone quality which always made it such a pleasurable as time in so many thousands of homes. In addition to the VHF range, portable sets and record players are included, all made with the same care and to the same high standards that ensure the priceless quality of reliability inseparable from the name of Bush radio.



VHF.90A
9 1/2" high
13 1/2" wide
6 1/2" deep

17 Guineas

This A.C./D.C. mains transportable is a specialist, for it receives on the VHF waveband only. The scale is large and brightly lit to assist in accurate tuning. It has an in-built balanced di-pole aerial.

Housed in a more conventional moulded cabinet, but maroon instead of black, is another mains transportable which provides reception on the VHF, Medium and Long wavebands. An in-built di-pole for VHF, and a ferrite rod for Medium and Long wave are fitted. For A.C./D.C. mains.



VHF.70
9 7/8" high
12 1/2" wide
7" deep

Release
September

21 Guineas

The Bush Range



VHF.71

A more ambitious receiver than those on page 2, the VHF.71 provides reception on 3 bands—VHF, Medium and Long. It also is for A.C./D.C. mains. Wavechanging is by piano key switches and the fourth key switches the set off.

The moulded maroon cabinet has contrasting escutcheon, knobs and speaker grille. A balanced di-pole is in-built for the reception of VHF, and a ferrite rod for Medium and Long wave. External aerials for all bands can be used if preferred.

Release : September

24 Guineas

VHF.61

There is another A.C. mains VHF receiver known as the VHF.61. This has an extra valve and one additional piano key which provides for record playing. Similar moulded cabinet, but in dark brown instead of maroon.

11" high, 17 1/2" wide, 8 1/2" deep

26 Guineas



VHF.72

To meet the personal preferences of a large section of the public who still insist upon a wood cabinet for their radio, the same two chassis as described in the previous page can be supplied in cabinets veneered in walnut.

First is the VHF.72, using the chassis of VHF.71, but with the addition of a high frequency 'tweeter', which provides even better tone quality.

Release : October

29 Guineas

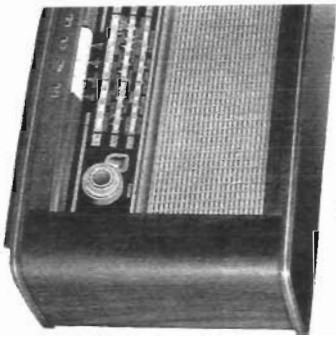
VHF.62

Second the VHF.62 which uses the more powerful receiver and the extra piano key for record playing. In both models built-in aerials for VHF and radio are fitted, though external aerial socket available.

12" high, 18 1/2" wide, 9" deep

31 Guineas

Bush Range of VHF receivers



VHF.72

personal preferences of a large section who still insist upon a wood cabinet the same two chassis as described on page 36 can be supplied in cabinets veneered

VHF.72, using the chassis of the Long, Medium and Short waves. For A.C. only, it has piano key wavechange, on/off and gram. switch—self-contained aerials for Long, Medium and VHF.

Release: October

Guineas

VHF.62 which uses the more powerful extra piano key for record playing; built-in aerials for VHF and AM, though external aerial sockets are

12" high, 18 1/2" wide, 9" deep

Guineas



VHF.64

This is the largest of the range of Bush VHF radio and works also on Long, Medium and Short waves. For A.C. only, it has piano key wavechange, on/off and gram. switch—self-contained aerials for Long, Medium and VHF.

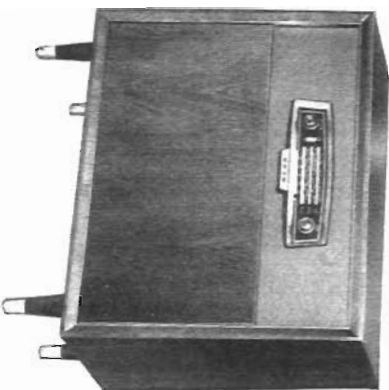
Matched 8" speakers and a "tweeter" for high fidelity tone; separate bass and treble controls cater for individual tone tastes.

Used with a pick-up, the VHF.64 gives faultless reproduction of records.

A wonderfully satisfying radio, styled in a most attractive simple veneered cabinet.

14 1/2" high, 22 1/2" wide, 9 1/2" deep

47 Guineas



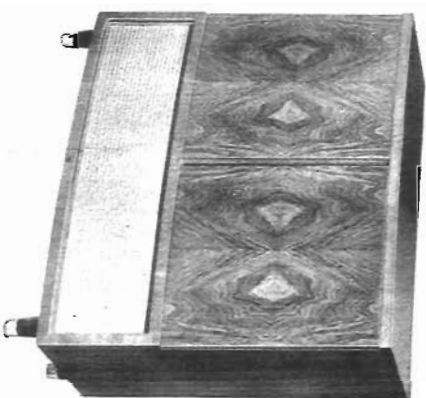
VHF Radiogramophone SRG.71

A delightful VHF radiogramophone receiving also on Medium and Long wave—powered by A.C. only. Twin matched speakers mounted on either side of the control panel ensure superlative tone quality from radio and records. 4-speed motor, and auto-changer for 7, 10 and 12-inch discs. Pick-up by Garrard (RC.121, Mk. 11). Wave-change and gramophone switched by piano keys. A tape recorder can be connected both for recording and play back. The front panel hinges forward for access to playing desk. Cabinet veneered in polished walnut with gilt trim.

The SRG.71 is adapted for connecting to the necessary matching amplifier unit and pick-up in order to play stereophonic records. A suitable amplifier unit will be available from your Bush Dealer.

33" high, 33" wide, 16" deep

69 Guineas



VHF Radiogramophone SRG.66

Upon this page it is impossible to describe adequately the Bush SRG.66 radiogramophone, for its specification includes every device to aid faultless tone quality from VHF radio or modern records. It is also wired for connecting to the matching amplifier unit and pick-up for stereophonic discs. A suitable amplifier unit will be available from your Bush Dealer.

For A.C. only, the SRG.66 receives on 4 wavebands with piano key controls for wavechange, On/Off and Gram. Two matched 10" speakers and a "tweeter" ensure high fidelity tone. A 4-speed motor and auto-changer for records, for which generous storage is provided. Cabinet veneered in polished walnut.

38" high, 38" wide, 17" deep

99 Guineas